



**global**  
IMMIGRATION MAGAZINE



# ADVERTISING & MEDIA GUIDE



An industry-leading trade publication dedicated to enhancing transparency and education about global investment immigration programs.

2022  
2023

# UGLOBAL IMMIGRATION MAGAZINE

THE PAGES THE PROFESSIONALS TURN TO



## INDUSTRY-LEADING PUBLICATION

*Uglobal Immigration Magazine* is one of the world's leading trade publications in the citizenship-by-investment (CBI) and residency-by-investment (RBI) markets. It is presented by Uglobal – an educational, networking and marketing platform for global investment immigration. The platform was created out of the need for marketplace transparency and to connect individuals who are interested in learning about investment immigration – either as a potential capital source or as a solution for their immigration needs. *Uglobal Immigration Magazine* publishes peer-reviewed and board-approved articles written by experienced professionals in the CBI and RBI industries.

## AUTHORITY

Our in-depth articles cover trends and legislative updates about global programs from a wide variety of countries, including Australia, Cyprus, the Caribbean Islands, Malta, New Zealand, Portugal and the United Kingdom. Subscription to the high-quality magazine is free and in addition to our print magazine, articles in English, Chinese and Vietnamese are published on [www.Uglobal.com](http://www.Uglobal.com). We collaborate with a network of industry leaders and an authoritative board of advisors to uphold a high standard of all content and events hosted by our organization. Our readership includes industry stakeholders, service providers, migration agents and project developers seeking access to capital sources.



# ACCESS GLOBAL MARKETS

REACH THE AUDIENCE THAT MATTERS

*Our Readers are Based in Over*



*Countries Worldwide*

## A CROSS-SECTION OF OUR MARKETS

**USA**  
**UK**  
**Canada**  
**Germany**  
**India**  
**UAE**  
**Cyprus**  
**Malta**

**Romania**  
**China**  
**Australia**  
**France**  
**Spain**  
**Mexico**  
**Poland**  
**Nigeria**

**South Africa**  
**Egypt**  
**Turkey**  
**Ukraine**  
**Hungary**  
**Russia**  
**Pakistan**  
**Iran**

**Ireland**  
**Greece**  
**Portugal**  
**Vietnam**  
**Vanuatu**  
**Japan**  
**Netherlands**  
**Italy**

**Panama**  
**St Kitts and Nevis**  
**Dominica**  
**Malaysia**  
**Grenada**  
**New Zealand**  
**Bulgaria**  
**Cayman Islands**

## MAGAZINE EDITIONS

*Uglobal Immigration Magazine*, the investment migration industry's leading publication, is published in various editions. It contains informative and compelling content for our readers in more than 100 countries around the world. The most anticipated issue of the year is the annual Top 25 Awards edition, where we celebrate the leading industry professionals in four categories: migration agents, attorneys, developers and immigration companies.

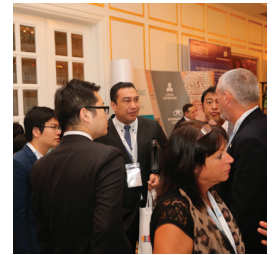


# UGLOBAL BRAND

MULTIPLE PLATFORMS FOR MULTIPLE AUDIENCES

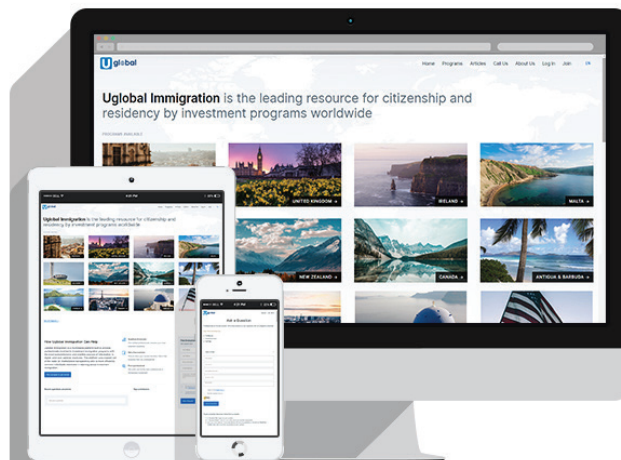
## UGLOBAL EVENTS

Uglobal also hosts large educational investment immigration events featuring interactive and moderated panels with professionals from around the world. This offers your company a great opportunity to stay updated and learn about the newest trends and changes from industry leaders. To become a sponsor, please contact [info@uglobal.com](mailto:info@uglobal.com)



## UGLOBAL WEBSITE

The Uglobal platform also includes professional directories of verified global members on [www.uglobal.com](http://www.uglobal.com). Industry professionals from around the world use our website to market their brand by answering questions from our online users about the global investment immigration market. To become a verified member of the Uglobal professional network for free, please contact [info@uglobal.com](mailto:info@uglobal.com).



# CONNECT WHERE IT COUNTS

DIVERSE READERSHIP THAT SPANS THE INDUSTRY



Migration Agencies

**75%**



Investment  
Consultant Companies

**12%**



Law Firms

**3%**



Wealth Management  
Companies

**3%**



Banks

**2%**



Real Estate  
Developers

**2%**



Regional Centers

**1%**



Investment  
Managers

**1%**



Educational  
Consultant Companies

**1%**

Over **15,000** Readers Receive Our Multiple Editions



# ADVERTISE WITH UGLOBAL

REACH YOUR GOALS WITH OUR AUDIENCE

## SUBMISSION

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PUBLICATION	EDITION	AD DEADLINE
December 2022	Uglobal Top 25 issue. 5.1	November 2022
December 2023	UGlobal Top 25 issue, 6.1	November 2023

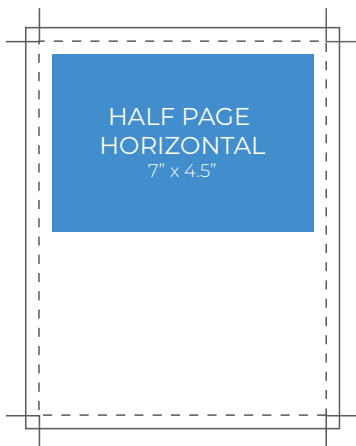
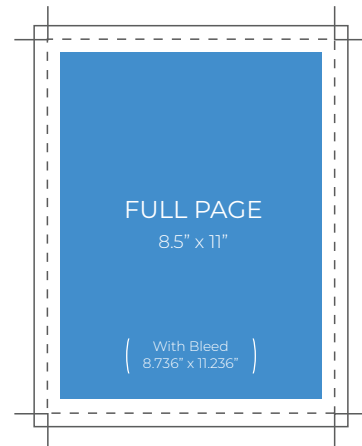
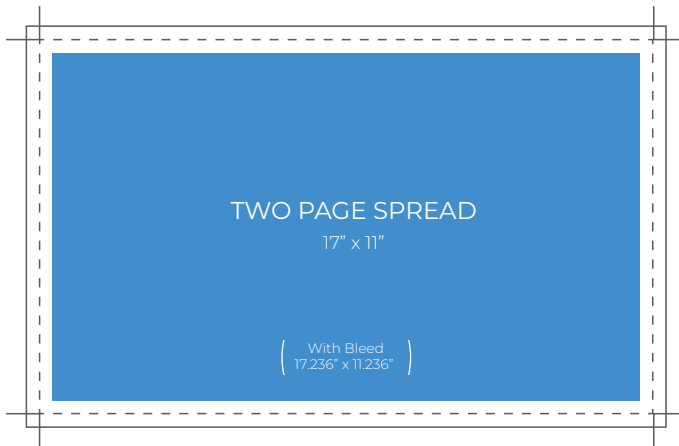
\*Exact publication dates are subject to change

ADVERTISING RATES	
SIZE	1X
Full Spread	\$8,000
Full Page	\$5,000
1/2 Page Horizontal	\$2,500



# ADVERTISING OPTIONS

MAKE AN IMPRESSION THAT LASTS WITH THE READERS



## PREMIUM POSITIONS\*

Placement on inside cover, page 3 (opposite inside cover), opposite of cover story (front or back), inside cover story, inside back cover, and back cover.

## PREFERRED POSITIONS\*

Placement within first 25 pages of publication and any special placement requests, non-related to premium placements (next to a specific article).

\*A limited number of Premium and Preferred positions available for each issue. Please call for ad rates.



# ADVERTORIALS

An Advertorial is sponsored content in the magazine. It's a one-page paid article with your own graphics. An advertorial must be run next to a full-page ad from the same company. The content is written by the advertiser and sent as a camera-ready full page. The rate is \$10,000 (including advertorial and full-page ad)

sponsored content




HOTEL VERSAILLES | VERSAILLES, OHIO | USA

**PROBLEM**  
The Inn at Versailles, in the small town of Versailles, Ohio, was a beloved local institution. The hotel's owner, the Midmark Corp., routinely wined and dined guests there, and everyone loved the old-world ambience reminiscent of France's famous Palace of Versailles.

After a fire in 2019, Midmark, a global manufacturer of equipment for the medical, veterinary and dental markets, decided to build an even better establishment on the site of the old one. In spring 2022, the Hotel Versailles welcomed its first guests.

The French connection is now less obvious (like the town, its name now rhymes with "sales" instead of "sign"), but what will never change is the commitment to excellence and customer care. That includes ensuring that guests have easy access to hand sanitizer, particularly in high-touch areas.

Jack Olishon, the hotel's managing director, led the design decisions. "We wanted to be highly thoughtful and source as much as we could from within the United States," the hospitality industry veteran said. "Sustainability was important, and so was upkeep and aesthetics."

Olishon didn't know where to find the solution until he saw the Texas-made Vaask hand sanitizing fixture at the 2021 HX Expo hospitality trade show.

**SOLUTION**  
"Vaask is the only hand sanitizer company that's done something that beautiful," Olishon says. He notes that in a hotel known for its superb design elements, Vaask's modern, all-metal dispensers don't look like they were installed after the fact. Rather, "it looks like we designed around them."

The Hotel Versailles architects and designers worked with Vaask's experts to ensure proper placement of the elegant dispensers, installing them in high-touch, high-traffic areas throughout the space. Olishon notes there's always a Vaask unit in sight on the hotel's main floor. Vaask's simplicity and low maintenance were big selling points for Olishon, too.

"The Vaask dispensers are easy for anyone to refill and come with very straightforward directions," he said. Even more important is the service he's received and knowing that Vaask will continue to provide that same high level of support for years to come.

For a hotel that wants to provide both luxury and comfort, while at the same time conveying its commitment to cleanliness, Vaask hand sanitizing fixtures dispense the perfect solution.

**FEATURED PRODUCT**  
**VAASK**  
Recessed into the wall, this unit's faceplate has the classic black powder coating with a matte finish. The "sink" and "faucet" arms are brass, complementing the hotel's decor.



**Vaask**  
Vaask's hand sanitizing fixture is built to last



Scan to save thousands per month with Vaask hand sanitizer  
(512) 956-7687 | Vaask.com





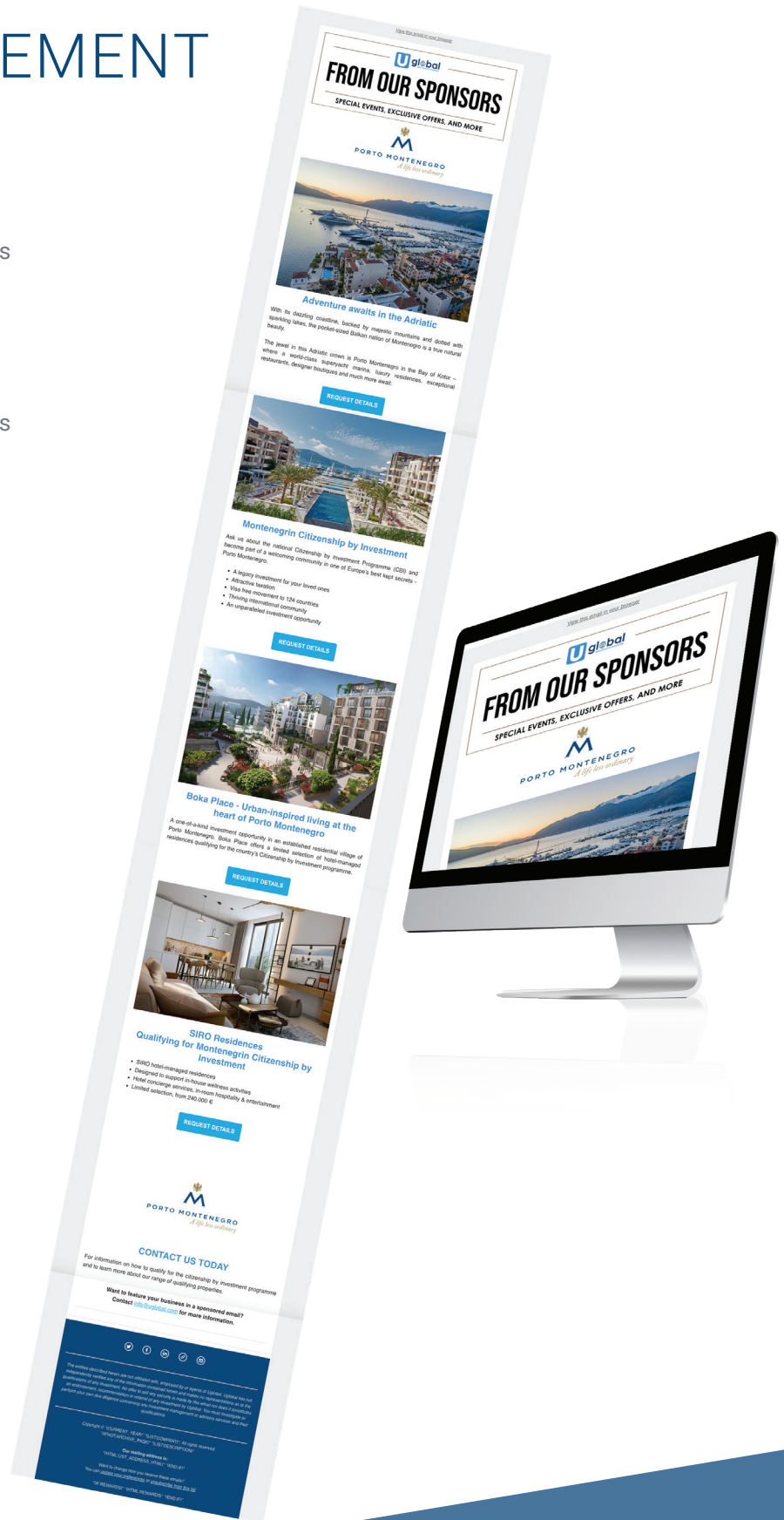
# DIGITAL ADVERTISEMENT

## SPONSORED EMAIL BLAST

\$20,000 to send a targeted email blast to Uglobal's data base

## NEWSLETTER BANNER

\$5,000 to include a 600 by 300 jpg banner in Uglobal's weekly newsletter



# ADVERTISING GUIDELINES

## PRINTING SPECIFICATIONS

Uglobal Immigration Magazine recommends using an industry standard pre-flighting software to check your files prior to submission.

- Please be sure to leave 1/4" to 3/8" safety margin between the trim line and all live content.
- All bleed materials must extend 1/8" (.125") beyond trim edge and contain crop and bleed marks.
- Crop and bleed marks must be offset by at least 1/8" (.125") to avoid appearing in the bleed area (no crop, bleed and printers marks are recommended).
- All artwork must be CMYK or grayscale mode; spot or custom colors will not be accepted.

Sheet-fed covers:  
80# Sonoma  
Gloss cover  
5/4: CMYK +AQ over  
CMYK

Web text:  
70# Sonoma  
Gloss book  
4/4: CMYK  
300dpi  
Perfect bound

## ARTWORK GUIDELINES

Artwork should be submitted in a PDF format at 300 dpi at 100 percent of ad size. Please leave 1/4" to 3/8" safety margin between the trim line and all live content to prevent any content from being cut off in the printing process. Please see our "bleed" dimensions in our chart. Crop and bleed marks must be offset by at least 1/8" (.125") to avoid appearing in the bleed area (no crop, bleed and printers marks are recommended).

## COLOR GUIDELINES

- All artwork must be in CMYK or grayscale mode
- Spot or custom colors will not be accepted
- We can't guarantee exact color matching



# UGLOBAL IMMIGRATION MAGAZINE IS THE PREMIER PLATFORM TO REACH THE TOP CBI & RBI MARKETS GLOBALLY

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